

THE GREAT CHEFS' DINNER

Community is alive. Celebrating 30 years.



April 25th, 2022

Event Co-Chairs

Amy Kiesel & Mike Rosenbaum Jamie Snead & Steve Ziger Lenel Srochi-Meyerhoff & John Meyerhoff

Honorary Chairs

BJ & Bill Cowie
Pat & Don Kirk
Jamie & Tom McDonald
Betsy Sherman

SPONSORSHIP OPPORTUNITIES

THE CAUSE



Raising families up.

There are nearly 57,000 reports of child maltreatment each year in Maryland.

For every reported case of abuse, two go unreported. Without intervention, the consequences can last a lifetime. That's why we educate and empower parents to help them make better decisions when raising their children.

The Family Tree leads
Maryland in preventing
child abuse, connects
caring communities, and
builds strong families to
improve society for
generations.

24-hour Parenting HelpLine 800.243.7337



Our Programs & Services:

- Parenting Classes
- Childcare Respite Program
- Support and Training for Childcare Providers
- Home Visitation Programs
- 24/7 Parenting HelpLine and Chat Line
- Parent Support Groups
- Community Outreach & Training
- Advocacy

We reached over 30,000 parents and children last year thanks to the success of our 29th Virtual Great Chefs' Dinner. But thousands more are atrisk—and we need your help.

We are a 4-Star Rated Charity by Charity Navigator, Platinum rated by GuideStar, and a national affiliate of Prevent Child Abuse America, Parents Anonymous® and National Exchange Club.





THE DINNER

Monday, April 25, 2022 6 p.m. - 10 p.m.

The Grand Lodge of Maryland



Celebrating 30 Years Together





The Great Chefs' Dinner is one of Maryland's finest culinary events, and The Family Tree's largest fundraiser. In its 30th year, the Great Chefs' Dinner engages over 400 community leaders in the prevention of child abuse in Maryland. Enjoy a 5-course dinner with wine pairings, exquisitely prepared by this year's guest chef, dedicated Family Tree supporter and friend, Linwood Dame.



THE CHEF Linwood Dame

Growing up, Linwood Dame never lived in the same place for more than five years, so it is with some surprise and delight that he has found himself in Baltimore for 34 years. He arrived in the city in 1987, with his wife Ellen, to explore the idea of opening his own restaurant, and the dream materialized in 1988 when Linwoods officially opened its doors.

Linwood inherited his love of food from his Southern mother, who is a wonderful cook, and learned her skills in Norlina, North Carolina. Linwood joined the Coast Guard in 1976, and hoped to enter the Culinary Institute of America, when he completed his four year commitment. In order for him to qualify for admission, he had to have a year's experience in the kitchen, so he convinced the captain of his ship to allow him to transfer from search and rescue duties to the galley where he flourished.

Today, Linwoods is always included in Baltimore Magazine's Best Restaurants issue, and the restaurant has become a special place for the community.



WHY SPONSOR?

Support a Critical Lifeline for Families

For the past 29 years, a community of supporters who all share a passion for preventing child abuse and uplifting families and communities, have come together at our Annual Great Chefs' Dinner. The Dinner is our largest fundraiser, providing much needed revenue to our operating funds each year. As the Dinner has grown, so has The Family Tree.

Our 1st Great Chefs' Dinner in 1992 raised \$20,000 and we served 400 families. Fast forward to our 29th Dinner, held virtually due to Covid, and we raised \$640,000, providing services to over 25,000 parents and children. What an incredible difference our sponsors and community of supporters have made.

As we mark 30 years of transforming lives and communities, will you be a part of the difference by supporting us as we embark on our next 30 years of work? Whether a one-time sponsor or a 30 year supporter, we need you to continue our mission of helping families and strengthening our communities.

Align With Maryland's Change Makers

Your name and/or business will be seen by hundreds of Maryland's leaders and influencers, as well as thousands more reached via direct mailings, email blasts, sponsor thank you advertisements, calendar listings, PSAs, social media and more.

SPONSORSHIP OPPORTUNITIES

Presenting	Sponsor	\$50,000
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• Please contact The Family Tree for detailed benefits.

Anniversary Sponsor..... \$30,000

This sponsorship will provide 600 home visits to vulnerable mothers empowering them to a raise a happy, healthy baby.

- Twelve premier seats at the dinner
- · Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Five Star Sponsor..... \$15,000

This sponsorship will provide 150 positive parenting sessions for at-risk mothers & fathers.

- · Ten premier seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Four Star Sponsor..... \$10,000

This sponsorship will provide 170 family education sessions for children & their parents.

- Eight seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Three Star Sponsor..... \$7,500

This sponsorship will provide weekly parent support groups for one year.

- Six seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Gourmet Sponsor..... \$5,000

This sponsorship will provide 24/7 helpline support for 150 callers needing information, support or crisis counseling.

- · Four seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Bon Appétit Sponsor.....\$2,500

This sponsorship will provide the community with 190 hours of child abuse prevention training.

- · Two seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

CONTACT US TODAY!



Kelley Harrison

Special Events Manager

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