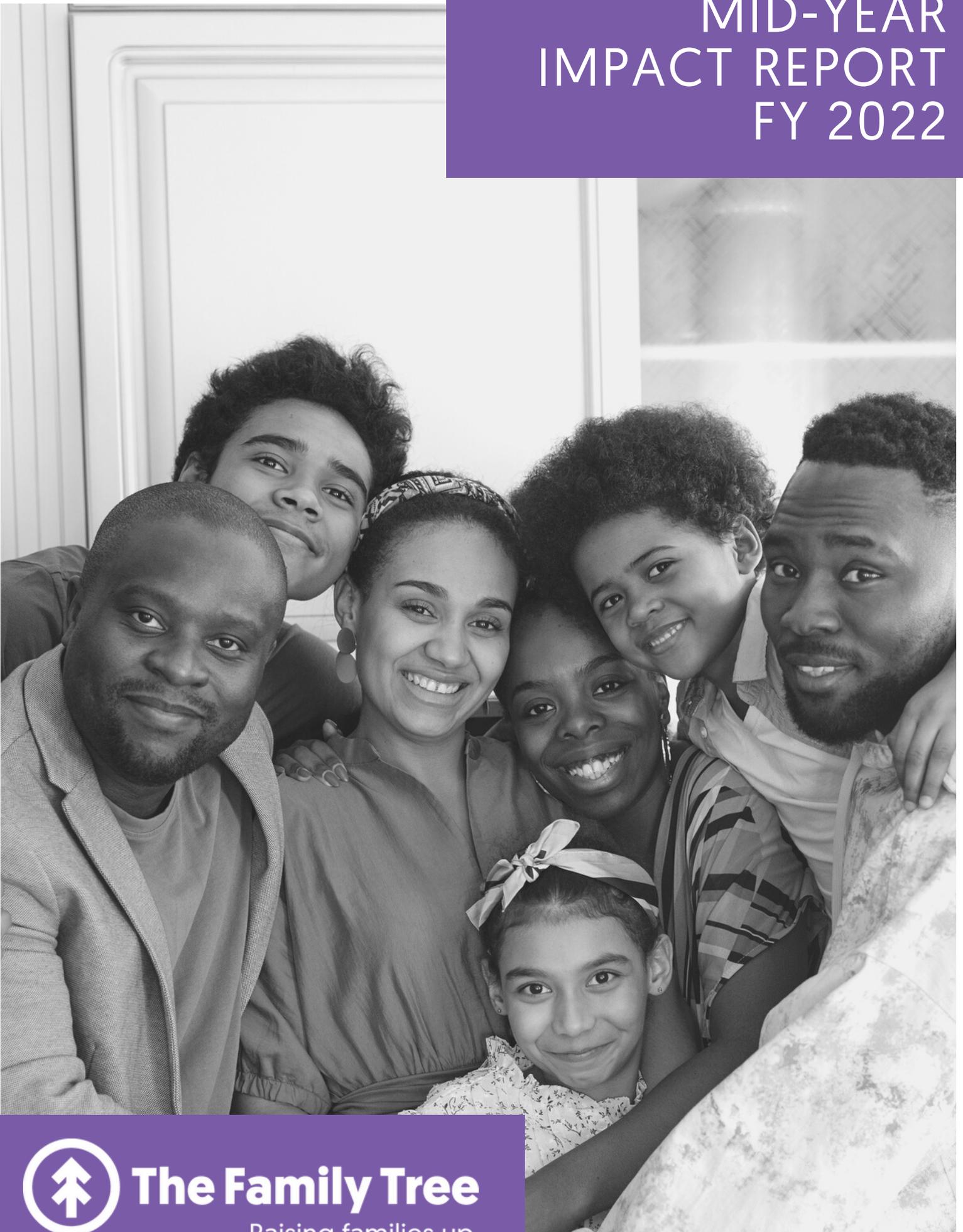


MID-YEAR IMPACT REPORT FY 2022



The Family Tree

Raising families up.



Raising families up.

Facing Challenges & Building Strength

We are pleased to present this mid-year report of the first six months of FY2022 chronicling programs that help families cope with a variety of extraordinary challenges.

With the pandemic continuing to linger and disrupt people's lives, children and parents are still struggling to adapt and need resources and support. In response, we continued to offer our strong set of parenting education and support services. They included virtual home visits, parenting education classes and workshops, community education and training for child care workers and other professionals, and a drop-in child care program. We connected families to numerous resources and, this winter, provided hundreds of children and families with free gifts from our Holiday Shop. A total of 5,836 individuals were served during this period. This would not have been possible without the support and generosity of our donors, community partners and volunteers.

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MID-YEAR IMPACT REPORT FY 2022



Prenatal through Early Childhood

Healthy Families America (HFA) is a long term (up to three years), evidence-based home visiting program that offers eligible prenatal and perinatal Baltimore City mothers parenting education and support services in their home.

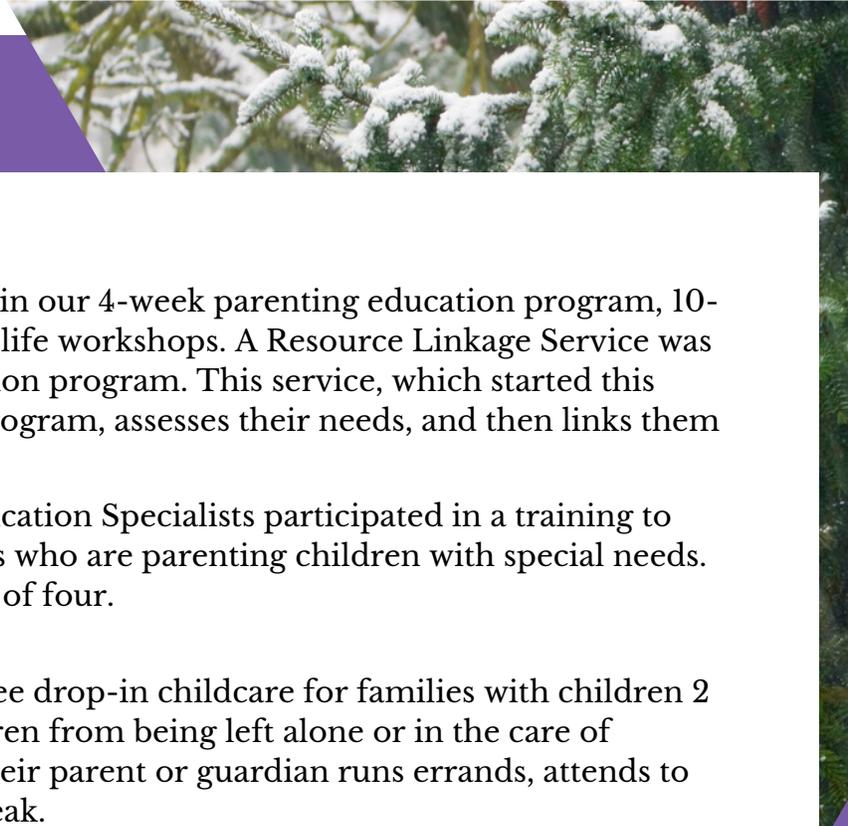
- Healthy Families staff conducted 699 home visits, serving a total of 67 mothers and their new babies and 100% were developmentally on track.
- Eight (8) families graduated from our HFA program in October. To acknowledge their commitment and success, we hosted a graduation field trip to a local Pumpkin Patch where they went on a hay ride, spent time at a petting zoo and picked pumpkins. These activities allowed parents to show the skills they learned with their children.
- Families in this program continued to be eligible to receive COVID related housing support in the form of a monthly stipend. This stipend can be used for rent, utility bills, and/or other housing stabilization and support needs.

Our Baltimore City Child Care Resource Center (BCCCRC) provided training, technical assistance, and support to over 1,600 early care and education providers in Baltimore City.

- Infant & Early Childhood Mental Health Consultation services were provided to 18 Baltimore City children in child care. The program also provided consultation services to sixteen (16) child care providers who were struggling with the behavioral management of a child(ren) in their care.
- As part of a pilot project called BOOST Maryland Family Child Care, a BCCCRC consultant provided business coaching and support to 18 family child care programs. This included helping providers build websites and using an on-line child care management system that can track attendance, payment information, and the like.
- BCCCRC continued to provide virtual training and support to the eleven participants in Cohort 3 of the Child Development Associate (CDA) preparatory program. This program helps participants get a highly acclaimed credential in their field, thus increasing the quality of their program. In addition, a fourth cohort was started with twelve family child care providers enrolled to begin working on the CDA requirements.



MID-YEAR IMPACT REPORT FY 2022



Educating and Supporting Parents

Family Education served a total of 717 parents in our 4-week parenting education program, 10-week anger management program, and family life workshops. A Resource Linkage Service was also added for parents in our parenting education program. This service, which started this winter, reaches out to the participants in the program, assesses their needs, and then links them to needed resources.

In addition to this new service, our Family Education Specialists participated in a training to help them better understand and assist families who are parenting children with special needs. This was the first training of its kind in a series of four.

Kids Care Plus (KCP) provided 624 hours of free drop-in childcare for families with children 2 to 12 years of age. The program prevents children from being left alone or in the care of someone ill equipped to care for them while their parent or guardian runs errands, attends to personal business, or simply takes a needed break.

24-7 Parenting HelpLine fielded 900 calls and 200 online chats. During these interactions, referrals were made, support was offered, and assistance was rendered in helping families enroll in Family Tree programs.

Extending our reach through social media. Striving to connect to families through every medium, we increased social media following by 19.5% from July to January and published nine parenting blogs, reaching 3,817 individuals.

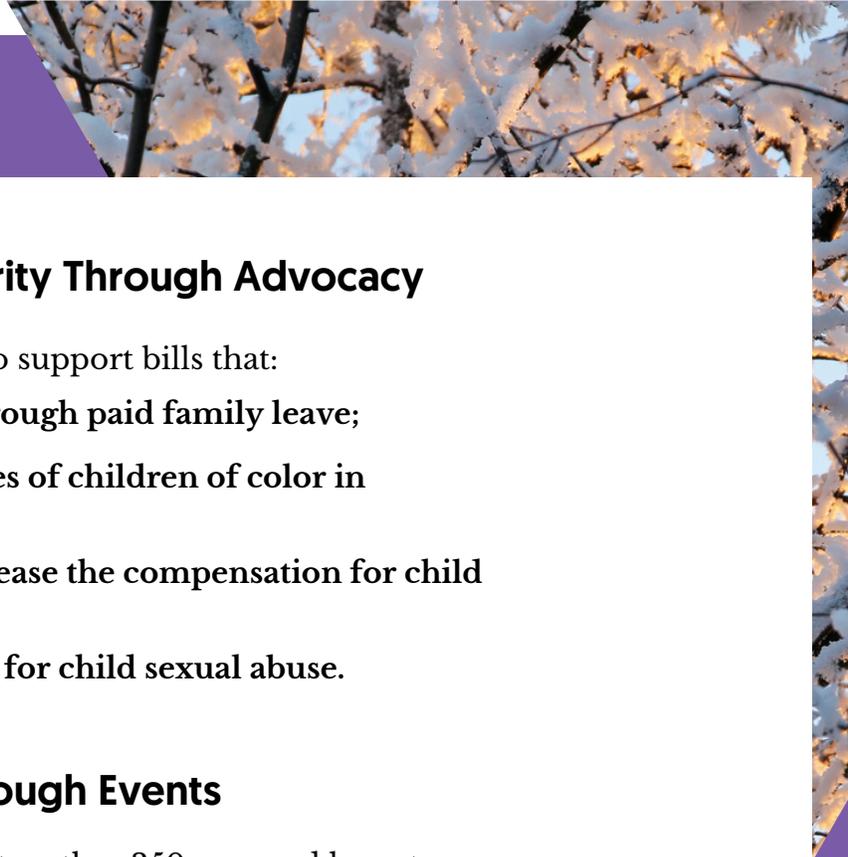
Building Stronger Communities through Partnerships

The Family Tree was appointed to The Commission on Trauma-Informed Care. The goal of this commission is to develop and implement a statewide framework for trauma-informed practices and service delivery for affected children, youth, and adults.

Adverse Childhood Experiences (ACEs). As we continue to train individuals on the impact of ACEs, we also continue to train “Master Trainers” who train others. A new cohort of 30 Master Trainers representing local and statewide partners participated in a 3-day ACE Interface training that was conducted by the model’s developer’s Robert Anda and Laura Porter. Some of the training participants represented the fields of psychiatric rehabilitation, public transportation, supported employment, media arts education, and youth-serving groups. A total of 941 professionals and community members participated in ACE training across the state, including 304 personnel and staff from the Maryland State Department of Education.



MID-YEAR IMPACT REPORT FY 2021



Making Families and Children a Priority Through Advocacy

The Family Tree's legislative priorities are to support bills that:

- 1) provide income support for families through paid family leave;
- 2) strive to improve the disparate outcomes of children of color in Maryland's child welfare system;
- 3) strengthen access to child care and increase the compensation for child care providers; and,
- 4) eliminate the civil statute of limitations for child sexual abuse.

Building Community Awareness Through Events

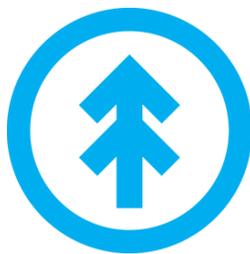
Sip & Savor: Revel in Community brought together 350 new and long-term supporters of The Family Tree for an inaugural event of food, fun, and entertainment at Sagamore Farm. This event raised an astounding \$1 million for our programs, all of which strengthen families and prevent child abuse and neglect.

Brent A. Rosenberg Lace Up to End Child Abuse 5K. Over 200 supporters gathered virtually or in person for a 5k run/walk around M&T Bank Stadium and Camden Yards in Baltimore. This event raised over \$77,00, enabling us to continue offering our services free of charge for families.

Looking Forward

As we look ahead to the second half of FY2022, we see no diminishment in the extraordinary stresses families face. With the help of individuals and community partners, we continue to provide programs and create innovative strategies that build and strengthen family resilience.

Thank you for standing with us.



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