



April 19th, 2023

Prepared by Chef JJ Johnson

James Beard Award-Winning Chef
Founder of FIELDTRIP in NYC

6:00 p.m. to 10:00 p.m.

The Grand Lodge, Hunt Valley

Event Co-Chairs

Laura & Andrew Michael
Kathy & Danny O'Brien
Molly Reed & Jeff Cherry

SPONSORSHIP OPPORTUNITIES

THE CAUSE



**The
Family
Tree**

Raising families up.

There are nearly 57,000 reports of child maltreatment each year in Maryland.

For every reported case of abuse, two go unreported. Without intervention, the consequences can last a lifetime. That's why we educate and empower parents to help them make better decisions when raising their children.

The Family Tree leads Maryland in preventing child abuse, connects caring communities, and builds strong families to improve society for generations.

24-hour Parenting HelpLine
800.243.7337



Our Programs & Services:

- *Parenting Classes*
- *Childcare Respite Program*
- *Support & Training for Childcare Providers*
- *Home Visitation Programs*
- *24/7 Parenting HelpLine and Chat Line*
- *Parent Support Groups*
- *Community Outreach & Training*
- *Advocacy*

We're proud to announce our new affiliation with LifeBridge Health. This partnership allows us to tap the health system's resources and public health community to expand our child abuse prevention and family strengthening programs statewide.

We are a 4-Star Rated Charity by Charity Navigator, Platinum rated by GuideStar, and a national affiliate of Prevent Child Abuse America, and National Exchange Club.



THE DINNER

Wednesday, April 19, 2023

6 p.m. - 10 p.m.

The Grand Lodge of Maryland



The Great Chefs' Dinner is one of Maryland's finest culinary events, and The Family Tree's largest fundraiser. In its 31st year, the Great Chefs' Dinner engages over 400 community leaders in the prevention of child abuse in Maryland. Enjoy a 5-course dinner with wine pairings, exquisitely prepared by this year's guest chef, JJ Johnson.



THE CHEF

JJ Johnson

JJ Johnson is a James Beard Foundation Book Award winning chef, TV Personality and Author best known for his barrier-breaking cuisine informed by the Caribbean flavors of his upbringing. Chef JJ's signature cooking style combines culturally relevant ingredients and classical technique with a global point of view.

At FIELDTRIP, where his made-to-order rice bowl concept debuted in 2019, Chef JJ highlights rice as a hero ingredient and showcases it in recipes sourced from around the world. FIELDTRIP's first outpost opened in Harlem and has expanded to Rockefeller Center and the US Open Tennis Tournament. As one of the only fast casual restaurants on Esquire's "America's Best New Restaurants" list in 2020, FIELDTRIP utilizes sustainable ingredients and ethically sourced vegetables and proteins, creating a flavorful and diverse dining experience. The brand's motto, "Rice is Culture," was born out of Chef JJ's belief that rice is the universal ingredient that connects us all and can be found at the center of the table in almost every community.

During the pandemic, JJ saw the community around him struggling to stay afloat and wanted to make a difference. He began donating meals to the local hospital in Harlem to feed nurses, doctors and first responders in the area that were working to keep everyone safe. The outreach then moved to helping neighbors by providing free meals to those in need. Shortly after, FIELDTRIP began receiving donations from across the country to continue their work and has since donated over 220,000 meals to support the Harlem community and feed frontline workers throughout the pandemic. Chef JJ is the television host on 'Just Eats with Chef JJ' airing on TV One's network Cleo TV and finalist for the 2022 James Beard Foundation Awards Best Chef in New York State.



WHY SPONSOR?

Support a Critical Lifeline for Families

For the past 30 years, a community of supporters who all share a passion for preventing child abuse and uplifting families and communities, have come together at our Annual Great Chefs' Dinner. The Dinner is our largest fundraiser, providing much needed revenue to our operating funds each year. As the Dinner has grown, so has The Family Tree.

Align With Maryland's Change Makers

Your name and/or business will be seen by hundreds of Maryland's leaders and influencers, as well as thousands more reached via direct mailings, email blasts, sponsor thank you advertisements, calendar listings, PSAs, social media and more.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor..... \$50,000

- Please contact The Family Tree for detailed benefits.

Master Chef Sponsor..... \$25,000

This sponsorship will provide 600 home visits to vulnerable mothers empowering them to raise a happy, healthy baby.

- Twelve premier seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Five Star Sponsor..... \$15,000

This sponsorship will provide 150 positive parenting sessions for at-risk mothers & fathers.

- Ten premier seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Four Star Sponsor..... \$10,000

This sponsorship will provide 170 family education sessions for children & their parents.

- Eight seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Three Star Sponsor..... \$7,500

This sponsorship will provide weekly parent support groups for one year.

- Six seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Gourmet Sponsor..... \$5,000

This sponsorship will provide 24/7 helpline support for 150 callers needing information, support or crisis counseling.

- Four seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

Bon Appétit Sponsor..... \$2,500

This sponsorship will provide the community with 190 hours of child abuse prevention training.

- Two seats at the dinner
- Recognition on video loop displayed on oversized screens in dining room
- Recognition as a sponsor in: Great Chefs' invitation, event program, thank you ads with our media sponsors, the annual report, and on event website

CONTACT US TODAY!



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Special Events Manager

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