MID YEAR IMPACT REPORT FY 2024





O



Finding Resilience, Finding Hope

The Family Tree is dedicated to helping children grow up in safe and nurturing environments free from abuse and neglect. We do this on a variety of fronts that provide information, education, and support through parenting classes, home visits, support groups, and a help/chatline. We also offer training and resources to child care professionals in Baltimore City, connect parents and caregivers to necessary resources, and advocate for child-friendly legislation.

We could not do this alone. The Family Tree donors, community partners and volunteers work together with our staff and board toward our mutual goal of keeping children safe and helping them to thrive.

We're pleased to report what we've been doing in the first half of this fiscal year from July through December 2023. As always, we welcome your questions, comments, and involvement.

familytreemd.org



MID YEAR IMPACT REPORT FY 2024

Prenatal through Early Childhood

Since the beginning of the fiscal year, The Family Tree has served 447 parents and children through our home-visiting programs. To provide additional support, our Healthy Families program offered a six-session financial education series. This highlights the potential for financial literacy education to help build resilience, maximize resources, and break the cycle of poverty for our most vulnerable families. In September, we organized our first-ever Family Services Conference, which was attended by 269 individuals, families, and community partners. The conference provided our Healthy Families program participants with even more opportunities to access additional information, resources, and support from partners throughout the local Baltimore City community.

Baltimore City Child Care Resource Center (BCCCRC)

- BCCCRC provided training and professional development to 1,120 early childhood professionals and fielded 4,973 requests for technical assistance during the first half of this fiscal year.
- The Growing Opportunities for Family Child Care (GOFCC) program is helping 40 individuals expeditiously obtain their family child care license and become small business owners, creating new child care slots in Baltimore City, thereby helping to eradicate child care deserts. Since last year, we have assisted 17 individuals become licensed family child care providers.
- Behavioral health consultation services were provided to 31 children in child care who were exhibiting behavioral differences or challenges. In addition, we worked with 27 early care and education professionals who were having difficulty managing the behavior of a child(ren) in their care. As a result of the program, thus far, 100% of the children receiving services have retained their placement.
- Family Resource Specialists provided 158 families with assistance locating child care. They also helped 23 families obtain the Maryland Child Care Scholarship, which enables families to receive subsidized support for child care.



MID YEAR IMPACT REPORT FY 2024

 We extended nature-centered early learning initiatives to 58 child care programs via our STREAM in a Backpack program. This initiative integrates Science, Technology, Reading, Engineering, Art, and Math into outdoor and nature-based activities.
Furthermore, we introduced the Infant and Toddler Little Explorers Baby STEM program, blending Science, Technology, Engineering, and Math, which engaged 54 child care programs.

Educating & Supporting Parents

Parenting Education:

The Family Tree provided parenting education classes and workshops to 700 parents seeking to strengthen their parenting knowledge, skills, and practices. Parents participating in our family education programs, enhanced their parenting skills, increased confidence, gained a better understanding of child development, and increased their access to support networks and resources.

Kids Care Plus:

Kids Care Plus remains unique in that it offers free, drop-in licensed child care for parents with children ages two to twelve. Whether parents are attending doctor appointments, job interviews, or taking care of other needs, Kids Care Plus offers a safe, fun, and educational solution for parents needing temporary care. So far this year, the program provided over 2,000 hours of care to children and families across the Baltimore City metro area.

Parenting HelpLine:

The Family Tree's Parenting Helpline serves as a lifeline for parents across Maryland, offering a free 24/7 comprehensive range of services and support for persons seeking to register for Family Tree programs, get parenting tips and support, or are in need of a resource referral. To date, The Parenting Helpline served over 740 parents statewide through both our call line and online chat service.

Adverse Childhood Experiences Training (ACEs):

The Family Trees continues to offer technical assistance, skills-based learning, and evidenceinformed training that build skills and knowledge about identifying child abuse, reporting child maltreatment, trauma-informed care, and child development. Through initiatives like the ACE Interface Project, The Family Tree has educated over 400 about the science of early adversity, the impact of childhood trauma, and the power of resilience to transform and heal communities in Maryland and beyond.



MID YEAR IMPACT REPORT FY 2024

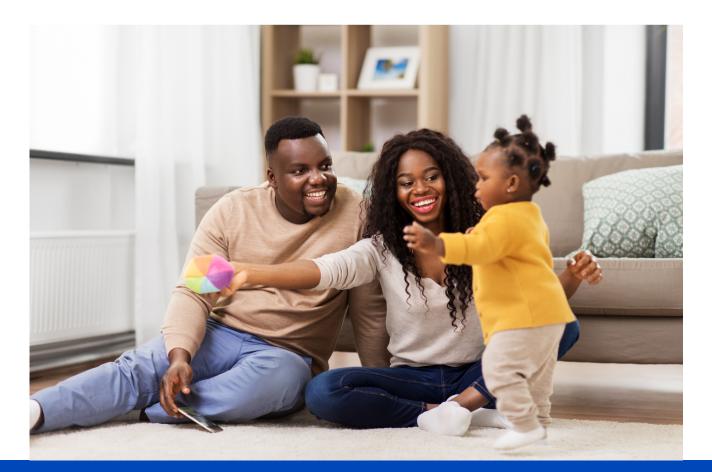
Building Community Awareness Through Events

Through community engagement activities such as resource fairs, community block parties, events at local schools and colleges, and national nights out, we reached over 4,300 people with information about The Family Tree and the services we provide.

Our 4th annual Brent A. Rosenberg Lace Up to End Child Abuse 1.5-mile Family Fun Walk joined the LifeBridge Health Race for Our Kids at the Maryland Zoo. The combined event had over 1,000 participants; and raised over \$75,000 for The Family Tree and its programs.

Looking Forward

Our goal is for children to grow up in safe, happy and healthy homes. We reach that goal, one family, caregiver, and professional at a time. As we move forward, we remain grateful for our Family Tree friends and partners who help make it possible.





2108 N Charles St. Baltimore, MD 21218

24-hour Parenting HelpLine 800.243.7337











Platinum Transparenc Y2O2 2 Candid.

familytreemd.org