



**The
Family
Tree** | Raising families up.
A LifeBridge Health Group

WIDENING OUR PERSPECTIVE

Addressing the Changing Needs of Families

Annual Report | Fiscal Year 2024





Dear Friends and Supporters,

As we look back on the past year and the exciting possibilities that lie ahead, we are proud to share The Family Tree’s FY24 Annual Report. With a steadfast dedication to strengthening families, empowering parents, and fostering resilient communities, we step into this new year with renewed energy and a deep sense of purpose.

At The Family Tree (TFT), we thrive on being agile and adaptable, always staying one step ahead to ensure Maryland’s children grow up in safe and stable environments. Our primary mission is clear—to provide parents with the resources and tools they need to raise healthy children in an environment where they can thrive. That’s why we offer a vibrant array of education, support, and home visiting programs, all designed to empower families and create lasting impact.

But protecting children goes far beyond the home. It’s a responsibility that extends to the entire community. That’s why TFT has expanded its efforts to focus on training early childhood education providers, teachers, coaches, counselors, first responders, nonprofit leaders and others on how to recognize the signs of abuse, report it effectively, and understand the lasting impact adversity can have on a child’s development. This crucial knowledge ensures that these community members are fully prepared to protect and advocate for our children.

We also know that the early years matter most. Before children even enter school, the environments they are in can shape their futures. That’s why TFT has made early childhood education a top priority. Our Baltimore City Child Care Resource Center (BCCCCRC) works tirelessly to ensure that parents and their children have access to affordable, high-quality child care—so every child gets the best possible start in life. This not only protects young children from potential harm, but also gives parents essential support so they can either stay in or reenter the workforce, which in turn strengthens the community as a whole.

We are deeply grateful to our dedicated supporters, partners, and the community for walking alongside us on this incredible journey. Together, we have the power to create a lasting legacy of safe, strong families and vibrant communities where children can truly thrive.

Thank you for being an indispensable part of The Family Tree and for your unwavering commitment to supporting families and children in Maryland.

Sincerely,

Stacey Brown

Stacey Brown, M. Ed, LCPC
Executive Director



Stacey Brown



Tom Peltier

Thomas R. Peltier

Tom Peltier
President, Leadership Board

FY 2024 Key Accomplishments

- Reached over 30,000 parents, children, caregivers, child care and other professionals.
- Provided over 4,500 hours of FREE drop in child care, providing a safety net for families and their young children.
- Provided training to 2,321 early care and education (child care) professionals.
- Our Growing Opportunities for Family Child Care (GOFCC) helped 21 women open their own licensed child care program in their homes, helping to eradicate child care deserts in Baltimore City while providing more convenient quality care in city neighborhoods. In total, we have assisted 35 participants so far.
- With the help of our partners, we trained more than 850 people across the State about Adverse Childhood Experiences (ACEs) and their negative effects on children.



A LOOK AT OUR PROGRAMS



1,590

parents were served in parenting classes and workshops.



708

children and families received home visiting services.



377

parents and caregivers participated in support groups.



1,513

calls fielded by our Parenting HelpLine.



1,248

children and parents participated in family engagement activities.



7,071

people received information or training through our community education and outreach activities/events.



9,125

requests for information, support, and/or technical assistance by child care professionals were fulfilled by our Baltimore City Child Care Resource Center staff.



299

families were assisted in locating child care.

STORIES OF IMPACT AND PAYING IT FORWARD.

Let me share with you a story of Joelle, a new mom who joined our Healthy Families Program when she was pregnant with her son.

“I came here to the United States in December of 2018. And then I got pregnant in July of 2019. My pregnancy is not really good at all. I stayed in the hospital for two months. And then somebody from The Family Tree called me and introduced me to the organization.”

Our Healthy Families program focuses on delivering comprehensive home visiting services during prenatal and post-natal periods. Trained professionals provide education on prenatal care, child development, parenting skills and connect families to needed resources.

“We were so scared. And we didn’t know what to do. We didn’t have anybody here. From The Family Tree, I am learning a lot. Once my coordinator sent me emails about activities going on here. It’s a big help for us, for me and for my family. ”

Joelle learned so much from being involved in The Family Tree that she is now giving back. She coaches other parents as part of our Community Advisory Board.

“Whenever we are having a meeting, I am giving all my ideas because I know that I can give help. I can pay it forward. Because I know The Family Tree gives me so much and I wanted to give it to other people, to the community. The Family Tree — it’s a family. It is my support. And I feel really grateful. Even now, I’m still part of The Family Tree.”



Our second story is about Nicole, a child care professional who got involved in The Family Tree through our Baltimore City Child Care Resource Center (BCCCRC). The Resource Center provides training, technical assistance and support to child care programs ensuring our children are being cared for in safe and quality programs.

“I’ve been with The Family Tree since around 2013. I’ve been affiliated with the BCCCRC, which is the Baltimore City Child Care Resource Center. It’s helped my business grow tremendously. In 2018, I just moved into a house. And at that time, I got a letter from The Family Tree stating that they were starting a new cohort program to earn the CDA [Child Development Associate Credential] for Baltimore City providers. It was free and The Family Tree would assist you with the process. So not only did I get my CDA because of The Family Tree, I also went on to get my associate’s degree.

And then after I got my associate’s degree, I went on to get my bachelor’s degree. And so all of those things have been instrumental in my professional life. I have become more patient, more caring, a little kinder, a better business professional, better mother, better child care provider.

“My favorite thing about The Family Tree is it’s like a resource center on steroids. Whatever you need, they will be able to assist you. But most of all, they provide it in a familial way where you feel like you’re with family. I would describe the family tree as amazing. Amazing.”

Nicole now gives back by serving as an advisor to other child care professionals who are opening up their own centers.



Program Updates

Family Education and Support

At the heart of our Family Education programs are two powerful beliefs that shape everything we do. First, parenting is tough, and it doesn't come with a guidebook. Second, every parent has unique strengths. Parents come to us because they're looking for support, guidance, and practical tools to raise their children. And when they leave, they do so empowered, equipped with new strategies and ready to make some positive changes in their family and/or how they are parenting their children.

In FY2024, we hosted 63 cycles of our 4-week Pathways to Success parenting class, welcoming 581 parents into our learning fold. The results were nothing short of remarkable, with 78% (457) completing every session, an accomplishment that speaks to the dedication and growth of our participants. Pre- and post-test assessments showed significant improvements in critical areas like limit-setting and parental involvement—key skills that empower parents to build stronger, more supportive families.

We're not just teaching parenting—we're igniting change, building confidence, and creating lasting impact for families, one class at a time.



Healthy Families America – Financial Literacy

The Family Tree organized a series of financial literacy sessions that addressed important topics such as saving on a limited income, developing healthy spending habits, and planning for the future. These workshops aimed to empower families to create and understand realistic budgets and spending practices. A total of six workshops were held, each with an average attendance of 30 families.

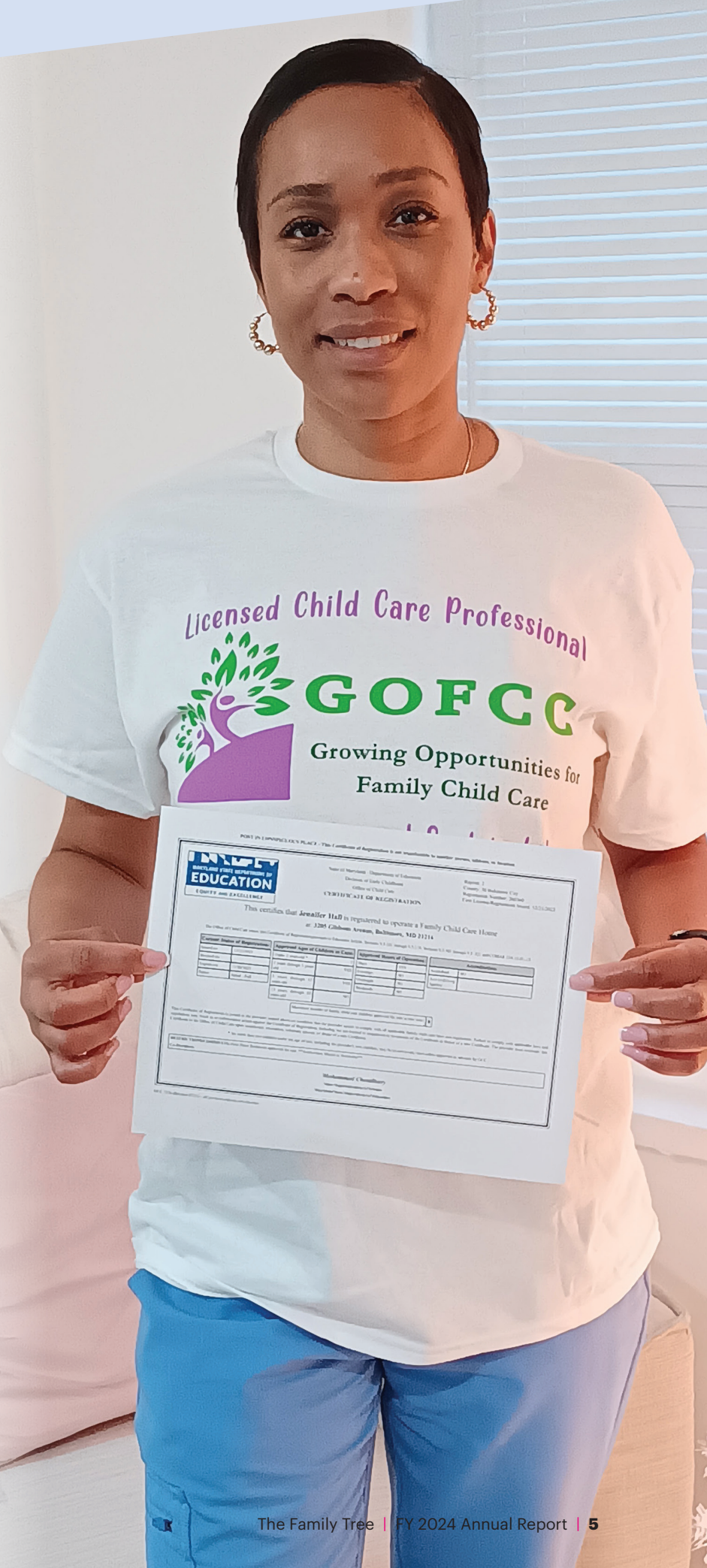


Growing Opportunities for Family Child Care (GOFCC)

In 2022, our Baltimore City Child Care Resource Center (BCCCRC) launched a game-changing initiative: the GOFCC program! This innovative program is designed to tackle one of the city's most pressing challenges—access to affordable, high-quality child care—especially in neighborhoods where it's scarce or non-existent. By empowering individuals to open their own family child care programs, GOFCC is making a real difference in communities that need it most.

The program's first cohort hit the ground running, and now, we're excited to announce we're in our third cohort! But that's not all—our early graduates are now giving back by mentoring and advising new child care professionals, creating a ripple effect of support and growth throughout the community.

In just a short time, the GOFCC program has helped license 35 new child care programs (providing 242 new child care placements)—a vital step in addressing Baltimore's child care crisis. By providing essential training, technical assistance, and ongoing support, GOFCC not only addresses workforce challenges for parents with young children but ensures that new child care providers are set up for success from the very beginning. This isn't just about increasing the number of providers—it's about building a sustainable, high-quality child care network that benefits families, children, and the entire community.



Program Events

The Family Conference

The Family Tree hosted its first Family Services Conference and Resource Summit in November 2023 at the Baltimore City Convention Center, serving over 100 families. The event aimed to support and empower pregnant and postnatal mothers and their families. It brought together experts, vendors, and community members to provide valuable information and resources related to health, financial well-being, and community services. Our goal was to ensure that mothers and their families received comprehensive support during the transformative stages of pregnancy, childbirth, and early parenthood. The conference featured a variety of activities, including informative sessions, workshops, vendor exhibitions, and free childcare.



Signature Events

32nd Annual Great Chefs Dinner

For our Great Chefs’ Dinner on Monday, April 29th, over 380 Family Tree friends and supporters joined us at Baltimore’s newest event venue, the stunning M&T Bank Exchange for an “Evolicious” evening of fabulous food while raising over \$875,000 to improve the lives of Maryland’s children and families. Our guest chef Noah Sandoval, an Oriole fan at heart, naming his two-starred Michelin restaurant in honor of our Baltimore baseball team, enthralled us with fabulous food and his compelling passion for our mission to end child abuse.



Brent A. Rosenberg Family Walk at LifeBridge Health’s Race for Our Kids

On Sunday, October 8th, a beautiful fall morning, over 1,000 supporters of The Family Tree and LifeBridge Health came together at the Maryland Zoo in Baltimore to run and walk in support of children and families. Participants ran and walked through the zoo and the penguin exhibit. Afterwards, they enjoyed games and breakfast. The event raised over \$70,000 in support of our programs and services while allowing us the opportunity to spread our message—with each step, we raised awareness about the critical problem of child abuse and the role we all play in supporting families to prevent abuse.



Supporting Baltimore City Child Care Professionals

In FY24, our Baltimore City Child Care Resource Center (BCCCRC) hosted two exciting events that were all about celebrating and supporting the incredible child care professionals who help shape Baltimore City’s future!



With over 197 child care professionals in attendance, our **Emotional Wellness Conference** embraced the powerful theme “Community is a Root of Well-being,” where attendees dived into discussions around Diversity, Equity, and Inclusion (DEI), Planting Seeds of Hope, Connecting with Meaning and Purpose, Understanding Fears and Anxiety in Young Children, How Child Care Providers Can Support Brain Development in Young Children, and Blueprint for Maryland’s Future. The day was energized by the inspiring keynote speaker, DJ Pryor, who shared his personal insights on the importance of community and how one caring person can make such a huge difference in your life, sparking reflection and conversation among participants. His presence brought a dynamic and relatable perspective that amplified the entire experience.



Last Spring, over 100 early childhood professionals gathered in Druid Hill Park for a vibrant **Provider Appreciation Day**. This gathering wasn’t just about recognition—it was a chance for providers to be seen, valued, and motivated, while connecting with their peers in an uplifting and supportive environment. The networking, the recognition, and the sense of community were electric, leaving everyone energized and ready to continue making an impact in the lives of children.

These events have helped build a stronger, more connected child care community, reaffirming the importance of supporting and uplifting the people who play such a crucial role in our children’s lives.

Signature Events

Evening to Give Thanks

We were **absolutely thrilled** to host our **5th Annual Evening to Give Thanks** at the beautiful Linwoods restaurant! This unforgettable celebration was a heartfelt tribute to the **incredible generosity and dedication** of our supporters and volunteers – the driving force behind our mission to **prevent child abuse and build strong families** across Maryland.

It was a night to remember, filled with gratitude and celebration as we recognized the outstanding contributions of three very special award recipients, each of whom made a **tremendous impact** on our cause. Their unwavering support continues to inspire us all and brings us closer to a future where every child in Maryland has the opportunity to live in a safe and supported environment where they can thrive!

We are forever grateful for the incredible contributions of these individuals, as well as the countless other donors and volunteers whose generosity knows no bounds. Their unwavering support and selfless dedication are transforming lives, empowering communities, and making a lasting impact that will be felt for generations to come. With each donation, each volunteered hour, and each act of kindness; they are fueling a movement that is creating positive change and spreading hope. Thank you for being the heart and soul of this mission—your commitment is nothing short of extraordinary!



THIS YEAR'S AWARD RECIPIENTS WERE:

 The Family Tree



2023 Sherman Mission Maker Award
Earl and Darielle Linehan
Evening to Give Thanks

EARL AND DARIELLE LINEHAN WERE PRESENTED WITH THE SHERMAN MISSION MAKER AWARD FOR THE LASTING IMPACT THEIR SUPPORT HAS HAD ON OUR PROGRAMS.

 The Family Tree



2023 Patricia M. Kirk Volunteer of the Year
Ellen Brinkley
Evening to Give Thanks

ELLEN BRINKLEY WAS PRESENTED WITH THE PATRICIA M. KIRK VOLUNTEER OF THE YEAR AWARD FOR HER VOLUNTEER WORK AT THE FAMILY TREE, MOST ESPECIALLY AT THE GREAT CHEFS' DINNER.

 The Family Tree



2023 Meyerhoff Public Service Award
Chairman Will Smith
Evening to Give Thanks

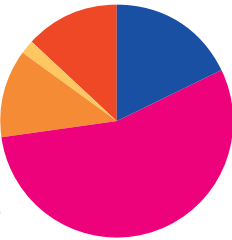
CHAIRMAN WILL SMITH WAS PRESENTED WITH THE MEYERHOFF PUBLIC SERVICE AWARD FOR HIS CRUCIAL ROLE ON THE PASSAGE OF MARYLAND'S CHILD VICTIMS ACT OF 2023, ENDING THE STATUTE OF LIMITATIONS ON CHILD SEXUAL ABUSE.

Financials

Statement of Financial Position Year Ended June 30, 2024

Assets

- Cash 18%
- Investments 55%
- Grant Receivables 12%
- Contributions Receivables 2%
- Property & Equipment 13%



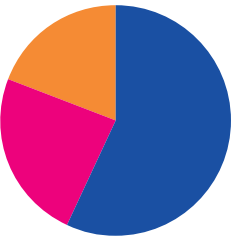
Assets

Cash	\$ 1,683,276
Investments	\$ 5,019,941
Grant Receivables & Other Assets	\$ 1,021,728
Contributions Receivables	\$ 203,558
Property & Equipment	\$ 1,195,437
Total Assets:	\$ 9,123,940

Statement of Activities

Revenue

- Government Grants 57%
- Contributions 24%
- Events, Fees & Other 19%

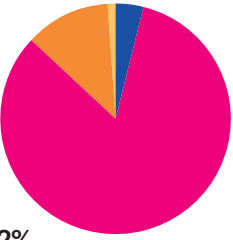


Revenue

Government Grants	\$ 3,204,674
Contributions	\$ 1,366,546
Events, Fees & Other	\$ 1,097,949
Total Revenue	\$ 5,669,169

Liabilities & Net Assets

- Accounts Payable & Accruals 4%
- Net Assets:
- Donor Undesignated 83%
- Donor Designated-Endowment 12%
- Donor Designated 1%

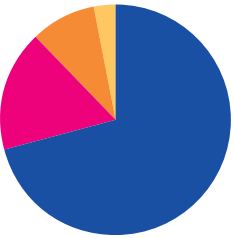


Liabilities & Net Assets

Accounts Payable & Accruals	\$ 314,898
Net Assets:	
Donor Undesignated	\$ 7,579,555
Donor Designated-Endowment	\$ 1,108,282
Donor Designated	\$ 121,205
Total Liabilities & Net Assets	\$ 9,123,940

Expenses

- Program Services 71%
- Mgt. & General 17%
- Fund Raising 9%
- Direct Benefit to Donors 3%



Expenses

Program Services	\$ 4,000,818
Mgt. & General	\$ 931,377
Fund Raising	\$ 492,011
Direct Benefit to Donors	\$ 178,801
Total Expenses	\$5,603,007
Change in Net Assets	\$ 66,162



The Family Tree | Raising families up.
A LifeBridge Health Group

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