



The Family Tree
Brent A. Rosenberg
Family Walk
A LifeBridge Health Group

Sunday, October 26, 2025
The Maryland Zoo in Baltimore

Sponsorship Opportunities

Presenting Sponsor - \$25,000

- Name on applicable press & media promotions
- Logo on bibs
- Free zoo admission for your guests on event day
- Opportunity for booth space during post-event celebration
- Prominent placement of logo/name on all printed promotional materials
- Acknowledgement during post event celebration remarks
- Logo included in at least three event emails
- Social media promotion – at least three posts
- Company logo on event day registration signage & post-event celebration signage
- Company logo on signs at water stations along Race routes
- Company logo on all shirts
- Company logo on event signage at packet pick-up locations
- Opportunity to provide three items for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo/name on event website linked to your website
- Complimentary Race entries and shirts (30)

Front Runner Sponsor - \$15,000

- Opportunity for booth space during post event celebration
- Company logo on all printed promotional materials
- Acknowledgment during post event celebration
- Company logo included in two event emails
- Company logo included in emails - minimum two times
- Social media promotion - at least two posts
- Prominent placement of logo on all shirts
- Company logo on event signage: packet pick-up locations, event registration, water stations, signs along race routes, and post event celebration
- Company logo on event website linked to your website
- Opportunity to provide item for swag bags (1,000)
- Complimentary Race entries and shirts (22)

Moving Forward Sponsor - \$10,000

- Company logo included in one event email
- Social media promotion - at least one post
- Company logo on event signage: packet pick-up locations, event registration, water stations, signs along race routes, post event celebration
- Company logo on all shirts
- Opportunity to provide item for swag bags (1,000)
- Company logo on large sponsor banner at event
- Company logo on event website linked to your website
- Complimentary Race entries and shirts (18)

Ready, Set, Go! Sponsor - \$5,000

- Company logo on all shirts
- Company logo on event signage at packet pick-up locations and on large sponsor banner at event
- Opportunity to provide item for swag bags (1,000)
- Company logo on event website linked to your website
- Complimentary Race entries and shirts (12)

Sunshine Sponsor - \$2,500

- Company logo on event signage at packet pick-up locations and on large banner at event
- Opportunity to provide item for swag bags (1,000)
- Company logo on event website linked to your website
- Complimentary Race entries and shirts (8)

Walk This Way Sponsor - \$1,000

- Company logo on signs along Walk route
- Company logo on event website
- Complimentary Race entries and shirts (4)

For more information or to join us as a sponsor please contact:
Kelley Harrison at kharrison@familytreemd.org or 410-889-2300



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Sponsorship Response Form

Yes, I want to sponsor the **Brent A. Rosenberg Family Walk** sponsored by **The Family Tree**. Please sign me up for the following Level:

- Presenting Sponsor - \$25,000**
- Front Runner Sponsor - \$15,000**
- Moving Forward Sponsor - \$10,000**
- Ready, Set, Go! Sponsor - \$5,000**
- Sunshine Sponsor - \$2,500**
- Walk This Way Sponsor - \$1,000**

- I cannot sponsor, but want to **Cheer on the Runners/Walkers** with a donation of \$_____**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel.: _____ Fax: _____

Email: _____

The Family Tree is a 501(c)3 nonprofit organization – donations to which are tax-deductible to the fullest extent of the law. A copy of our current financial statement is available upon request by contacting the Development Office at 410-889-2300. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

The Family Tree
2108 North Charles Street, Baltimore, MD 21218
Telephone: 410-889-2300, Fax: 410-637-8385 www.familytreemd.org