IMPACT REPORT
FY 2026



The Family Tree

A LifeBridge Health Group | **Raising families up.**

We are pleased to share our Impact Report, briefly describing the many programs which served **over 26,000** participants in FY26.

Family Based Intervention Services – Home Visiting Programs

The Family Tree operates three evidence-based home visiting programs that provide vital support to expectant families and those with young children, offering education, guidance, and resources that contribute to healthier pregnancies, healthier babies, and more positive outcomes for parents and children.

Parents as Teachers

Parents as Teachers (PAT) is a long-term home visiting program supporting parents as their child's first and most influential teacher, from pregnancy through the child's 5th birthday. Home visitors provide personalized support to build parenting confidence, knowledge, and skills that promote healthy development and school readiness. This fiscal year, PAT served **24** families and completed **260** home visits. The program demonstrated exceptional growth in child outcomes—the percentage of children identified as "on track" in the social-behavioral domain increased from **67%** at midyear to **97%** by year's end, reflecting strong family engagement and dedicated staff support.



Served 24 families

260 home visits

Percentage of children identified as "on track" in the social-behavioral domain increased from 67% at midyear to 97%

Healthy Families America

Healthy Families America (HFA) focuses on early intervention for at-risk families, providing home visiting services from the prenatal period through the child's third birthday. Trained professionals deliver education on pre- and postnatal self-care, child development, parenting skills, and community resources—empowering parents to give their children a healthy start. This past July, The Family Tree expanded HFA by welcoming the program previously operated by Sinai Hospital, strengthening our regional reach. This fiscal year, HFA served **99** families and completed **1,153** home visits. Over **93%** of children demonstrated developmentally on-track social behavior, emotional regulation, and emotional well-being as measured by the ASQ-SE assessment.



Served 99 families

1,153 home visits

Over 93% of children developmentally on-track

Family Connects Maryland

Family Connects MD operates on the principle that every family deserves support after the birth of a new baby. All Baltimore City families who deliver at Sinai Hospital—regardless of income—are offered the opportunity to participate in this voluntary one-to-three visit postnatal home visiting program. A nurse visits the family at home, conducting a comprehensive but conversational screen and connecting each family to the specific information, education, and resources they need. This year, Family Connects served **160** families with newborns and linked **100%** of participants to resources on safe sleep, the dangers of cigarette smoke, and safe storage of firearms.



160 families with newborns

Comprehensive infant screen

Connections to specific needed information, education, and resources

Continued

Baltimore City Child Care Resource Center (BCCCRC)

Professional Development & Coaching



BCCCRC's annual Emotional Wellness Conference, themed "Heart Work Is Hard Work," sold out with **206** attendees, featuring keynote speaker social media sensation "Mr. Chazz" and achieving **99%** participant satisfaction.

This fiscal year, **1,767** early childhood professionals participated in training and professional development, while coaches provided **129** individualized coaching cases focused on quality improvement.

Coaching efforts advanced program quality across Baltimore City: one child care center earned MSDE Accreditation, five programs are currently pursuing accreditation, and **29** programs advanced their Maryland EXCELS quality rating. **Seven** additional programs are receiving ongoing coaching toward higher ratings. BCCCRC also supported **17** educators pursuing their Child Development Associate (CDA) credential—**eight** earned their CDA, **two** renewed, and a new cohort of nine educators launched in May 2026.

A key focus this year was infant and toddler care. An interactive Infant and Toddler STEM training achieved **100%** attendance, with **97%** of participants reporting increased knowledge and skills. Educators received take-home STEM kits to support implementation in their programs.

Early Intervention Project (EIP)

The EIP supports child care professionals in responding to challenging behavior across Baltimore City's licensed programs. Through April 2026, EIP served **37** licensed programs—**51%** in higher-risk neighborhoods—and worked with **52** individual children, retaining **100%** in their child care placements. Consultants made **550** individual child site visits and **368** classroom visits, with **88%** of professionals demonstrating improved social-emotional relationships with children. EIP also trained **169** child care professionals and facilitated workshops for **54** family members.

Growing Opportunities for Family Child Care (GOFCC)



GOFCC works to reduce child care deserts and expand high-quality family child care in Baltimore City. This year, coaches delivered **162** individualized support sessions, resulting in **14** newly licensed family child care programs and **104** new child care slots. Seven additional participants are near licensure. Eleven programs also completed the All Our Kin Business Series to build long-term sustainability.

Parent Leadership Program

The Parent Coalition has 16 active members advancing child care advocacy. In addition, this year, **20** families were added to the Maryland Child Care Scholarship waitlist, **76** families were referred to licensed child care programs, and **20** families were connected to food assistance resources including SNAP and WIC. **Four** nutrition workshops reached **39** parents of children birth to three.

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Educating and Supporting Parents

Family Education

The Family Tree's Pathways to Success Parenting Curriculum equipped parents and caregivers with practical, evidence-informed strategies to create safe, stable, and nurturing home environments. During the fiscal year, **634** parents and caregivers enrolled, and **528** completed the program, achieving an **83%** completion rate. Participants reported stronger parenting skills, including positive reinforcement, effective discipline, healthy communication, and greater expressions of love and affection, leading to stronger parent-child relationships and increased caregiver confidence. On June 1, The Family Tree transitioned to the evidence-based Triple P—Positive Parenting Program, an internationally recognized seven-week model. The inaugural class enrolled **35** participants, advancing our commitment to proven strategies that strengthen families and promote positive outcomes for children.

Anger Management

The Family Tree's 10-week STEM (Simple Techniques for Emotional Management) Anger Management program equips parents and caregivers with evidence-informed strategies to manage stress, regulate emotions, strengthen communication, and resolve conflict constructively. During the fiscal year, **80** participants enrolled, and **52** completed the program, achieving a **63%** completion rate. Participants developed healthier coping skills and reduced reactive behaviors, contributing to stronger family relationships, safer home environments, less household conflict, and improved child safety and well-being.



Girls Circle

The Family Tree's evidence-based, 10-week Girls Circle program empowers middle and high school girls by building resilience, self-confidence, positive peer relationships, and healthy decision-making. During the past year, **29** participants developed stronger coping skills, greater self-awareness, and a deeper sense of connection within their school communities. The program's lasting impact was reflected when three graduating participants from Gwynn Park High School invited Family Tree staff to attend their Senior Decision Day celebration, recognizing the trusted relationships and support that helped inspire their success.



Kids Care Plus

Kids Care Plus (KCP) provides free, licensed drop-in childcare for children ages 2–12 in Baltimore City, giving parents and caregivers up to four hours of care to attend appointments, maintain employment, and access essential services. Despite staffing challenges, KCP delivered more than **3,489** hours of free childcare during the fiscal year. The program also connected families with food assistance, housing supports, and public benefits, helping reduce stress, strengthen family stability, promote child well-being, and reduce risk factors associated with child maltreatment.



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Parenting Helpline

The Family Tree's Parenting Helpline provides free, 24/7 statewide support, offering guidance, emotional support, and referrals to community resources. During the fiscal year, the Helpline responded to more than **2,698** calls, website inquiries, and chat requests. Through timely assistance and expanded outreach, the Helpline helped prevent crises, strengthen family stability, and support positive parenting outcomes for families across Maryland.

Adverse Childhood Experiences (ACEs) Training

The Family Tree hosted its second annual ACEs: It's Everybody's Business Conference, equipping **257** educators, behavioral health professionals, child-serving providers, and community leaders with evidence-based, trauma-informed strategies to support children and families. Throughout the fiscal year, an additional **87** professionals received ACEs training through community partnerships, reaching **344** participants statewide. The Family Tree continues to expand these initiatives through partnerships on Maryland's Eastern Shore and in Prince George's and Carroll Counties, strengthening local capacity to promote resilience and trauma-informed care.

Advocacy

This legislative session, The Family Tree—in partnership with the Coalition to Protect Maryland's Children—provided testimony on more than 20 bills supporting children and families. These efforts contributed to the passage of **SB0891/HB1118,** requiring health plans to cover perinatal behavioral health conditions, and **SB0467/HB561,** extending funding for the Maryland Child Care Credentialing program through 2030.

Building Stronger Communities Through Partnerships

As part of the Maryland Governor's Office ENOUGH Initiative, The Family Tree partnered with The Y in Central Maryland to strengthen families, reduce childhood poverty, and improve outcomes for children in Baltimore City's Waverly neighborhoods. Serving on the initiative's Resource Committee, The Family Tree helped identify service gaps, map community resources, and develop a centralized hub connecting families to housing, food, mental health, and other essential supports. Building on this successful collaboration, The Y in Central Maryland has expressed interest in pursuing future grant opportunities with The Family Tree to expand community-driven solutions that increase access to resources and help families thrive.

Building Community Awareness and Raising Support Through Events

In October, we gathered over **645** participants at the Maryland Zoo for The Family Tree's Brent A. Rosenberg Family Walk, held alongside LifeBridge Health's Race for Our Kids, raising over **$82,000** to support our mission to prevent child abuse and build strong families across Maryland.

In April, our 34th Annual Great Chefs' Dinner, led by co-chairs Geoff and Beth Adams; Holly and Rick Kohr; and Board Members Rachel and James Downing, brought together **370** guests to raise **$900,140** to support The Family Tree programs.

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Looking Forward

Building on this year's growth, The Family Tree is expanding evidence-based programs, deepening community partnerships, and strengthening our capacity to reach more families across Maryland. With the launch of Triple P, the expansion of Healthy Families America, and our growing ACEs training network, we are better equipped than ever to prevent child abuse, support healthy development, and build resilient families and communities for generations to come.



The Family Tree | Raising families up.
A LifeBridge Health Group

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THANK YOU FOR BEING A KEY PART OF THE FAMILY TREE.

With donors like you by our side, we will continue to build safe, happy and healthy families and communities.

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